



2019 SPONSORSHIP OFFERS

RP Funding Center - Sikes Hall
 701 W. Lime Street
 Lakeland FL 33815
 June 22, 2019
 10:00 am - 7:00 pm

DIAMOND SPONSORSHIP

1. Press release regarding sponsorship
2. "Presented by (YOUR COMPANY)" tag line and logo on all Wheels of Steel event promotional material including fliers, posters, programs, tickets as well as print, online and email blast advertisements
3. Inclusion in highlights during radio and TV advertising for event
4. Premium stage space at event with hourly brand acknowledgment
5. Brand/Name recognition on ads in Full Throttle and magazine (April - June)
6. Web branding link, logo and description
7. Name and logo Prominently featured on event website
8. Frequent dynamic posts engaging thousands of followers on social media directing consumers to your site
9. Option of offering branded items to attendees
10. Name and logo on event t-shirts
11. 20 event tickets
12. 20 event t-shirts

PLATINUM SPONSORSHIP - \$7,500 (Two Available)

1. Inclusion in highlights during radio and TV advertising for event
2. Premium stage space at event with hourly brand acknowledgment
3. Brand/Name recognition on double page ads in Full Throttle magazine (April - June) with cover in June.
4. Web branding link, logo and description
5. Name and logo prominently featured on event website
6. Frequent dynamic posts engaging thousands of followers on social media directing consumers to your site
7. Option of offering branded items to attendees
8. Name and logo on event t-shirts
9. 15 event tickets
10. 15 event t-shirts

GOLD SPONSORSHIP – \$5,000 (One Available)

- 1. Premium stage space at event with hourly brand acknowledgment**
- 2. Brand/Name recognition on double page ads in Full Throttle magazine (April - June) with cover in June.**
- 3. Web branding link, logo and description**
- 4. Name and logo featured on event website**
- 5. Frequent dynamic posts engaging thousands of followers on social media directing consumers to your site**
- 6. Option of offering branded items to attendees**
- 7. Name and logo on event t-shirts**
- 8. 10 event tickets**
- 9. 10 event t-shirts**

CORPORATE SPONSORSHIP - \$2,500

- 1. Name and logo on event t-shirts**
- 2. Name and logo on event flyers/posters**
- 3. Numerous PA announcements**
- 4. Name and logo featured on event website**
- 5. Eight event tickets**
- 6. Eight event t-shirts**

HEARTS OF STEEL SPONSORSHIP - \$1,000

- 1. Name, logo, description, website, social media links**
- 2. Company banner display if provided**
- 3. Shout out at the event**
- 4. Name and logo featured on event website**
- 5. Name and logo on event t-shirts**
- 6. Four event tickets**
- 7. Four event t-shirts**

SWEET RIDES TROPHY SPONSORSHIP - \$500 (First 10 trophy sponsors)

- 1. Name, logo, description, website, social media links**
- 2. Name and logo on event t-shirts**
- 3. Name and logo featured on event website**
- 4. Two event tickets**
- 5. Two event t-shirts**

Make all checks payable to: Early Learning Coalition of Polk County

**Central Florida Wheels of Steel
115 S. Missouri Avenue Suite 501
Lakeland FL 33815**